

Waste recycling scheme - tailored for small businesses

Yorwaste is launching a new multi-material co-mingled waste collection and recycling service designed to help small businesses to recycle more of their waste materials.

The service will start on July 1 and, initially, focus on the York, Scarborough, Richmondshire and Hambleton districts.

Ken Davidson, Yorwaste's Head of Strategic Marketing, said: "Small businesses often want to do their bit to protect the environment but either can't find a contractor willing to collect small volumes of mixed materials on a regular basis or else are unsure of the business case for recycling. We intend to solve these issues by championing the environmental aspirations of the SME sector."

Mr Davidson said that a recent survey by The Waste Resource and Action Programme (WRAP) showed that an amazing 93 per cent of companies who started to recycle at work said it was easy to implement and maintain.

Also, more than a quarter of the companies who recycled waste at work said that saving space was a motive for starting the scheme, while more than a third said recycling had improved their reputation within the local community.

"Recycling at work is the sensible, sustainable thing to do," Mr Davidson added. "Recycling waste materials means that less rubbish goes to landfill and, with landfill tax having risen by 33 per cent in April, our new service will save firms significant amounts of money."



Simple to Use

1. Choose a container that suits your business & budget
2. Put all your paper, plastic, cans & cardboard in the one container
3. Let Yorwaste collect & sort the materials



Contact information

Yorwaste Ltd
Mount View, Standard Way
Northallerton DL6 2YD

T: 01609 774400
F: 01609 772327
E: info@yorwaste.co.uk

Speak to an adviser : **0845 3008889**

www.yorwaste.co.uk