



NEWS RELEASE

6th August 2009

YORWASTE EXCEEDS GREAT YORKSHIRE SHOW RECYCLING TARGET

WASTE management and recycling company Yorwaste has revealed it exceeded the target it set for recycling waste generated during the 2009 Great Yorkshire Show.

The company, which was appointed to provide waste management, cleaning and litter collection services during the three-day show, had estimated it would recycle 60% of all waste it collected.

Over the three days an amazing 105 tonnes of waste was collected and Yorwaste was able to recycle 61% of this.

The waste collected by Yorwaste was taken to its recycling facilities at Harewood Whin and Hessay, near York.

The cans, bottles, plastics, paper and cardboard will now be sent for reprocessing to specialist recycling facilities across the UK and will then be ready to be reused.

Roland Bell, Yorwaste's Divisional Business Director, said: "We are delighted with the amount of waste we were able to recycle over the three days of the Great Yorkshire Show and would like to thank the public for making such a good effort to segregate their waste.

"In order to encourage greater recycling of waste during the show we replace the usual rubbish bins with banks of recycling containers to collect paper, cardboard, plastic, glass, and cans, and the response we had from people was fantastic."

ENDS.

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About Yorwaste:

Yorwaste is an innovative waste management and recycling company owned by North Yorkshire County Council and City of York Council. Managing more than one million tonnes of waste each year, it provides a comprehensive range of services

from engineered landfill and recycling to liquid waste treatment and supply landfill gas for power generation.

The company's Yorventure operation supports local communities and has provided more than £7m in grants for approved projects over the past ten years. Further information can be found at www.yorwaste.co.uk